Integrated communication system

Secure architecture

Customizable
CURRENT 1: Transition from MARC
The 1960s and the MARC Formats

154 p. 19 cm. (A Vintage book, K–2)
154 p. 19 cm. (A Vintage book, K-2)
WORK ENVIRONMENT

Workflows = Sinopia

Jean receives an inscribed copy of a book and is asked to catalog it asap.  

Jean looks up the Work in her software.
WORK ENVIRONMENT

Workflows = Sinopia

She easily identifies the Work and selects that entry to link to.

The system knows the local profile and only displays additional required fields. Plus, she can easily add more details if she wants.
WORK ENVIRONMENT

Workflows = Sinopia

Since Jean has less administrative work, she has time to use her decades of experience making meaningful connections of this work to others.

As Jean links in the editor, she can see the patron's view filling in with the links she is making.
WORK ENVIRONMENT

Workflows = Sinopia

DATA IS COMPLETE

100%

+ Bonus Points!

She receives a notification on the site that lets her know the entry has been completed to PCC standards, and she even gets bonus points for the additional links she made.

Jean hands the book off to the Bindery to be prepared for circulation.
WORK ENVIRONMENT

Workflows = Sinopia

The book is now in the stacks and ready for patrons.

A graduate student is researching perspectives on race in the US at the turn of the century and so far has only come across non-fiction works. A new search brings up this book.
She has an inspiring thought that enhances her research after reading the book.
Cameron Bailey @cameron_tiff · Jun 10
When Art History comes for you.
ALGORITHMS OF OPPRESSION
Disruptive Innovation
Disruptive Innovation

Instead of risking anything new, let’s play it safe by continuing our slow decline into obsolescence.
Dual Transformation

SCOTT D. ANTHONY
CLARK G. GILBERT
MARK W. JOHNSON

DUAL TRANSFORMATION

How to Reposition Today’s Business While Creating the Future

By: Scott D. Anthony, Clark G. Gilbert, Mark W. Johnson