Brill in numbers

- Publicly listed since 1896
- 36M in revenue
- EBITDA margins between 10-14%
- Net profit between 4-8%
- 170 employees at five locations
- 1,200 books, 318 journals, 160 databases
Publishing Excellence

• Relevance
• Quality
• Service
• Partnership
• Access & impact
Books

• More than 330 OA books
• BPC between €1,000 (retroactive) and €8,500 (front list)
• Long-term partnerships with research groups
• Impact on print book revenue
Journals

• 300+ hybrid journals – slow uptake
• 5 full OA journals – unprofitable
• 16 diamond OA journals – sustainability
• Offsetting agreement in NL – limitations
3% of books – 7% of articles
3% of books – 7% of articles

We urgently need a plan to accelerate OA in HSS.
An HSS Perspective on Plan S

This is an open letter to all funding agencies, government bodies and institutions that support Plan S. It is written from the perspective of publishers working across the humanities and social sciences (HSS) and will be submitted to the open consultation of cOAlition S. This letter does not represent a comprehensive critique of the recently published guidelines. In the past few weeks, the research community has offered detailed analysis and feedback on the guidelines and we share many of the concerns.[1] This letter focuses on the unintended consequences and deleterious impact of applying a model designed for STM journals to all humanities and social science disciplines. It also offers ideas for a collaborative way forward.

https://plansinhss.home.blog/
My two cents

1. HSS is different & needs to be treated differently.
2. HSS research deserves to be open.
3. Green OA is an intermediary solution.
4. Support models that help shift subscription funds to OA.
5. Encourage offsetting agreements with smaller publishers.
6. Allow hybrid but only for journals with a transparent and fair policy to avoid double dipping.
7. Involve experienced publishers in developing sustainable policies for monographs.
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