## A National Library 's Collection Strategy

17th Fiesole Collection Development Retreat, Berlin May 6, 2015

Roger Jøsevold, Assistant Director General National Library of Norway



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#### .....who told Darwin about the tortoises

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#### National Library of Norway

- 34' cirle
- Mo i Rana 200 staff
  - **Aquaition and cataloging**
  - **Digitisation and** digital library development
  - Long term preservation

200 staff

- **Reading rooms** Exhibitions Oslo
  - Conferences and events



## Legal deposit in Norway

- all published content from all media to The National Library

- Legal Deposit Act of 1989
  - All printed material
  - Music (sheet and sound)
  - Broadcasting (radio and TV)
  - Film and video
  - Photographs
  - Digital documents
  - (The .no domain)



#### **Digital strategy of The National Library**





#### **Digital strategy of The National Library**

- Digitise the Collection
  - Systematically A-Å
  - On demand
- Digital (legal) deposit of borndigital material
  - Broadcasting
  - Film
  - Newspapers
  - (Books?)
- Strategic Partnership with Publishers
  - Norwegian Broadcasting Company
  - Newspapers
  - Other owners of Collections and content















## Strategic partnership between publishers and The National Library

- Shared goals
- Joint operations
- Shared benefits
- Split cost

(mutual respect and trust)



## Mass digitisation – key figures

- 34 scanners for printed material and photo
- 19 scanners for sound, film and video
- 15 Tb new digital content weekly
- In-house and out-sourced



Digitisation-facilities in Mo i Rana opened February 2012.





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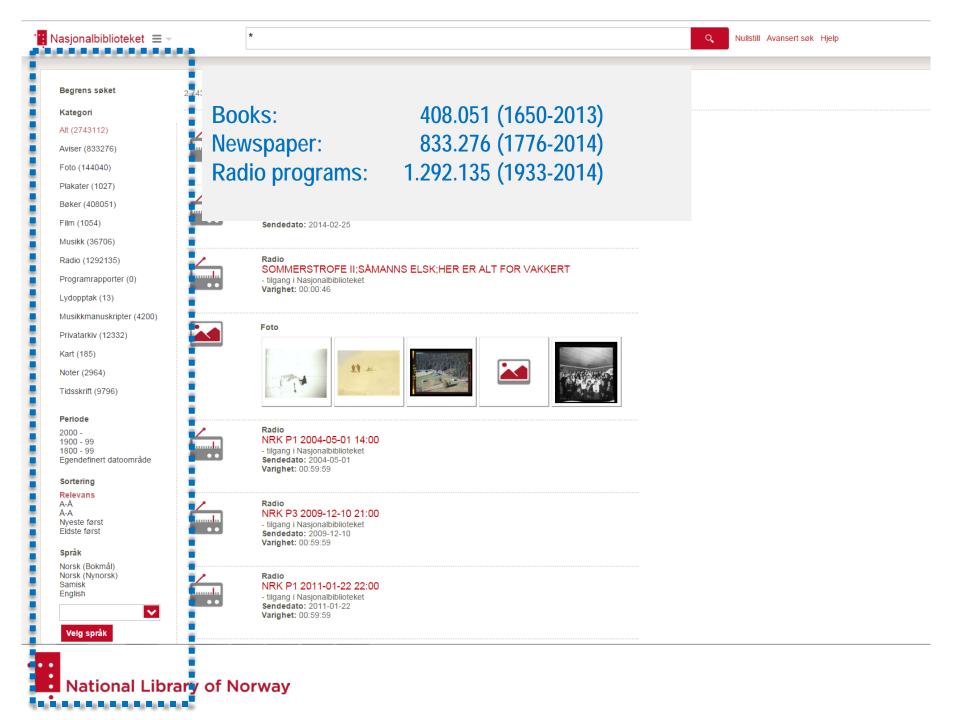
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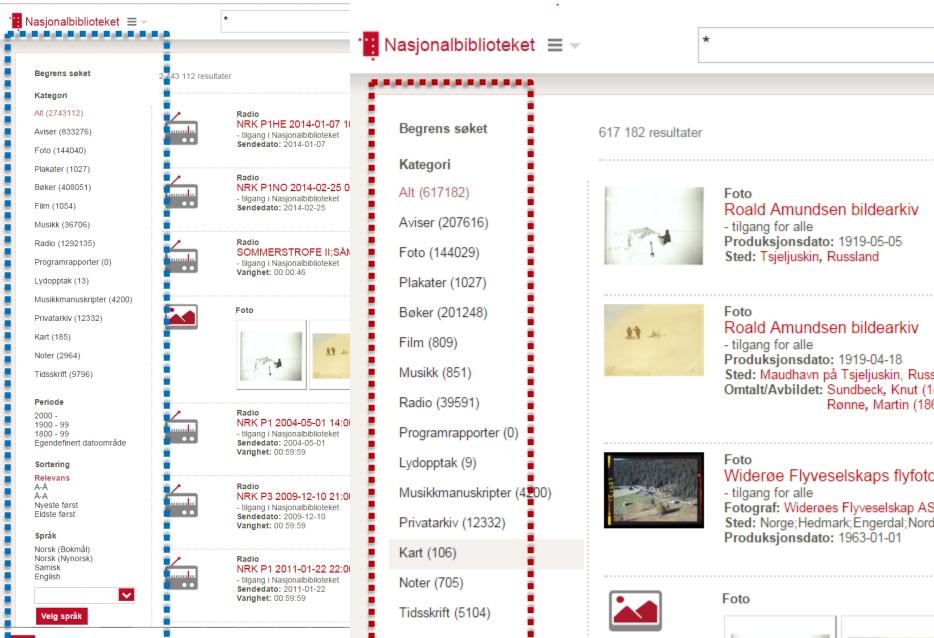
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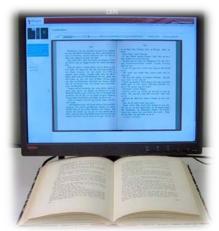
2000 -

National Library of Norway

23 4

### User interface

- Full text search (optical character recognition)
  - Single word or phrase
- Multi media search the whole library
- Specialised search for each media
- Possible to create «my library»
- Bibliographies and thematic access
- Language bank



• N-gram search (text mining / digital humanities)



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## **Digital content and services**

#### The bookshelf.no:

• Free internet access to all books published in Norway until 2001

#### Historical newspapers:

• Access to newspaper archives in all Norwegian Libraries

#### Historical Archive of The Norwegian Broadcasting Company

• Free internet access to news-programs and additional radio material from 1933 up until today (40.000 programs)

#### **Government:**

• 2,5 mill pages of parliamentary proceedings (1814-1990), Governmental whitepapers, material from the Courts + +

#### Norway seen from the air:

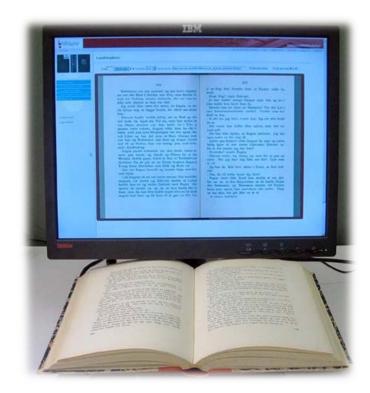
• Aerial photographs covering the country

#### Language bank:

• For languages spoken in Norway (Norwegian, New-Norwegian, Sami)



#### bokylla.no - bookshelf.no



Free access to copyright-protected books on the web



## Scope of the contract

- All books published i Norway up to 2001 (250 000 titles)
- Full-text searchable
- Download of PDFs of public domain works
- Accesible for Norwegian ip-adresses
- Limited access for foreign use
- Rightsholders right to withdraw works



Minister of Culture Hadia Tajik opening the bookshelf service in oktober 2012



#### Remuneration

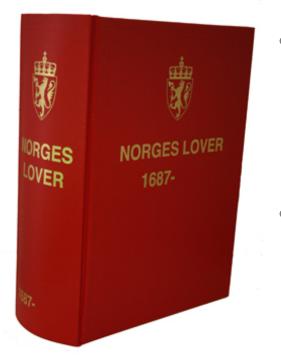
- Annual remuneration pr page made available on the net (0,04 Eurocent pr page)
- In 2017: 0,34 Euro pr citizen pr year
- Remuneration collected, negotiated and distributed among rightsholders by Kopinor (collecting society)
- Digitization and remuneration financed by The National Library



Foto: NA24



## Legal framework



• The Copyright Act of 1961 with amendments allows The National Library to digitise all published material for long-term preservation

• "The Bookshelf" contract is based on the framework of extended collective licencing



#### Extended collective licence

- Kopinor (collecting society approved of by **Kopinor** the government) represents and negotiates binding agreements on behalf of:
  - ✓ Members and non-members
  - ✓ Foreign rightsholders
- Kopinor collects and distributes the compensation among the rightsholders:
  - ✓ Publishers, authors and other rightsholders
  - ✓ Members, non members and foreign rightsholders



BILLEDKUNST OPPHAVSRETT I NORGE Norwegian Visual Artists Copyright Societ



## Effects of the service on book-sales and library loans

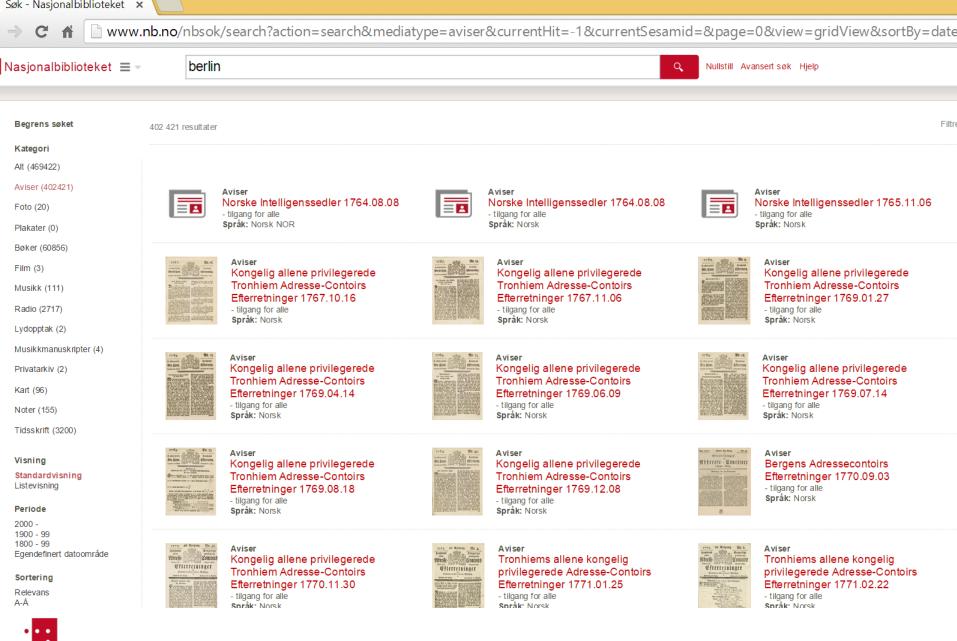
- No significant effect on sales (balance between substitution and promotion)
- Measurable but no significant effect on library loans (substitution dominates promotion)



## Newspaper archives accessible in all norwegian libraries

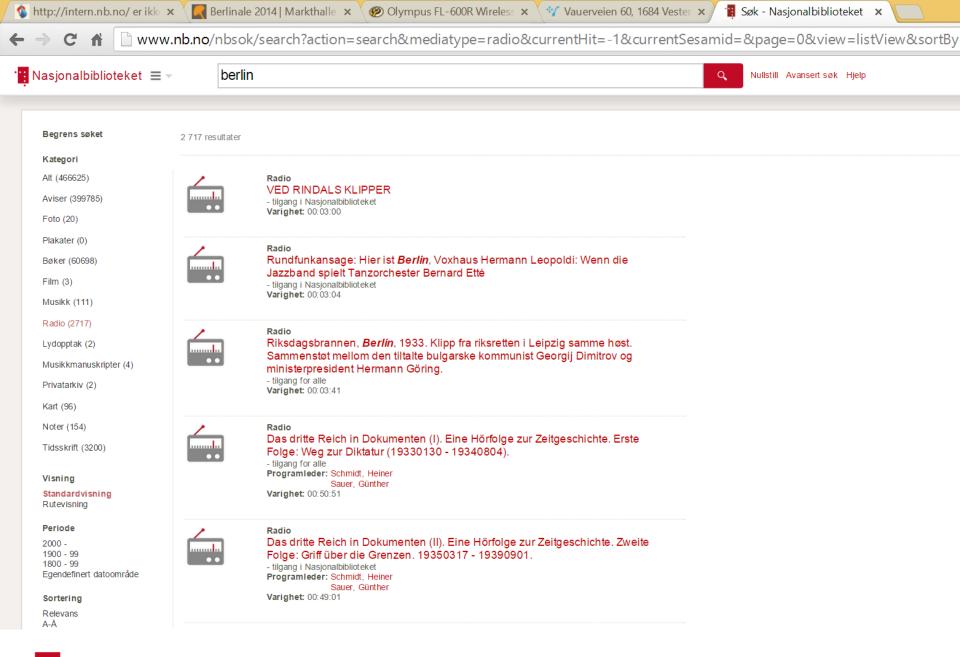


Søk - Nasjonalbiblioteket 🗙



#### The radio Archive of The Norwegian Broadcasting Corporation



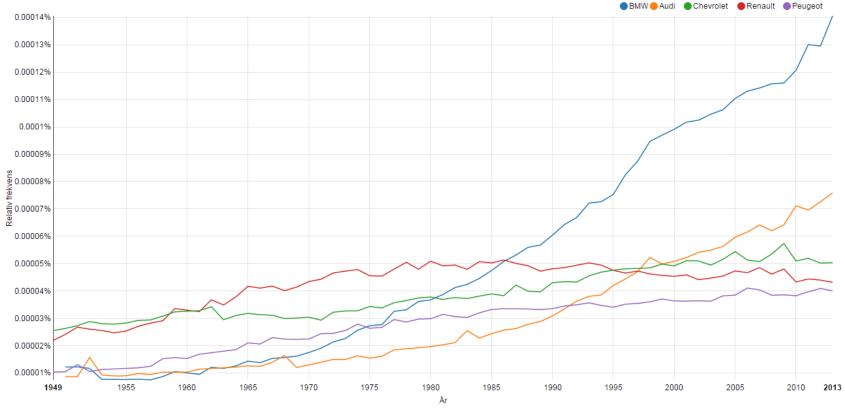


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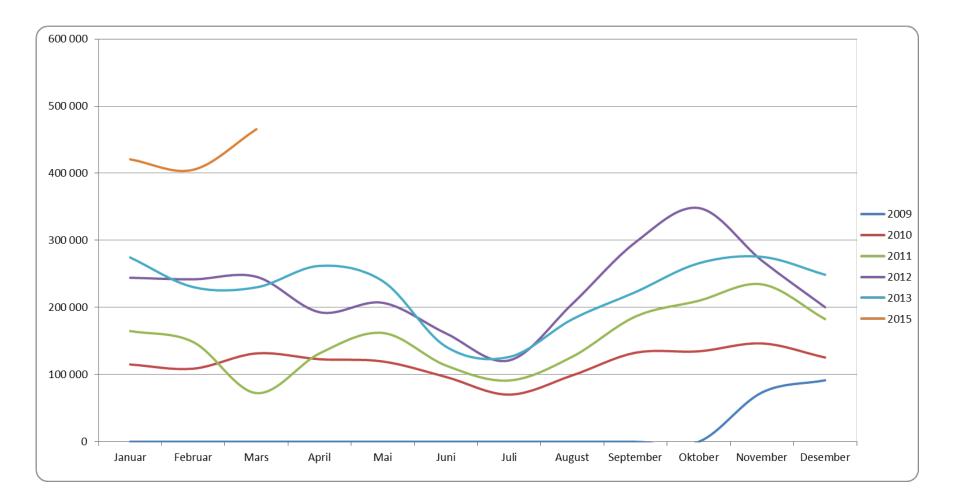
## Upcoming services

#### **Digital humanities:**

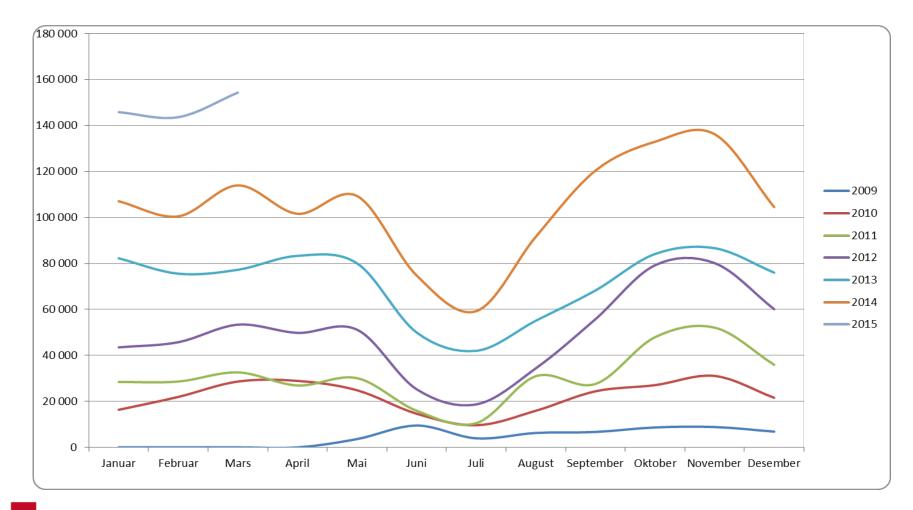
• N-gram search / text-mining.



#### Total number of visits at nb.no



#### Number of visits digital books



#### Who told Darwin about the tortoises



DARWIN TESTING THE SPEED OF AN ELEPHANT TORTOISE (GALAPAGOS ISLANDS).





"I had not yet noticed this archipelago most striking feature: the different islands are inhabited by very different varieties of creatures. I was first made aware of this by the Deputy Governor, **Mr. Lawson**, who told that turtles varied from island to island and that he could tell which island they came from just by seeing them."



Dutch pensioned ophthalmologist and writer Marcel Eugéne Nordlohne:

«Who was Nicolas Oliver Lawson?»

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Dutch pensioned ophthalmologist and writer Marcel Eugéne Nordlohne:

«Who was Nicolas Oliver Lawson?»

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Norwegian name: Nicolai Olaus Lossius

five departments:

But, was he the deputy governor on Galapagos in 1835?



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Familjerne ·

Lossius 18 Brandt

I have two wounds in my head, two in the left arm and shoulder, yet I enjoy good health; but it must also be noticed that I never enjoyed Spirits, and never have had more than a single disease in my life, **it was in 1835, when I managed the colony Florianna for the government in Ecuador**.





# Lessons learned from establishing the digital library collection

- 1. Establish an overall digital Strategy
- 2. Restructure to free resources
- 3. Establish expertise and technical capacity to digitise and in the field of long term digital preservation
- 4. Build confidence with Rightsholders and Publishers through strategic partnership
- 5. Be flexible combine bilateral agreements and collective licensing (don´t put all your eggs in one basket)



#### Thank you for your attention!

**Roger Jøsevold** National Library of Norway