On Beyond MOOCs...

Online education and libraries, an overview of the landscape

Merrilee Proffitt, OCLC Research @merrileeIam

•OCLC Research Library Partnership

- transnational
- •heterogeneous

•Supported by the capacities of OCLC Research

Inspired by the needs of partners



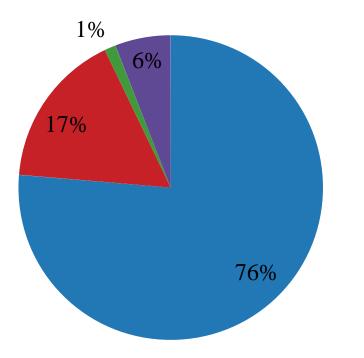
What you see depends upon where you sit





Composition of the Partnership (March 2014 = 169 total)

OCLC Research Library Partners



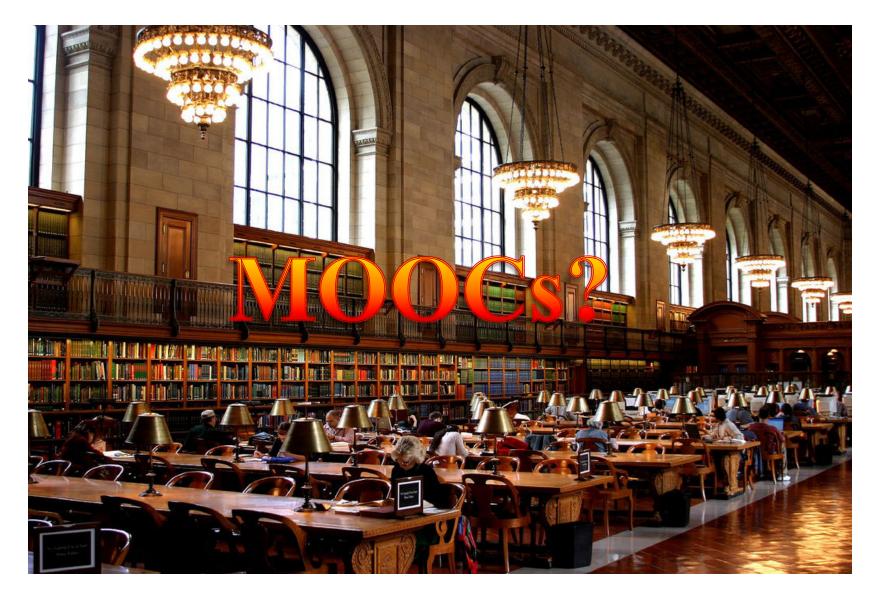
- Americas
- Europe Middle East
- Asia-Pacific
- Australia-New Zealand



coursera

December 2012

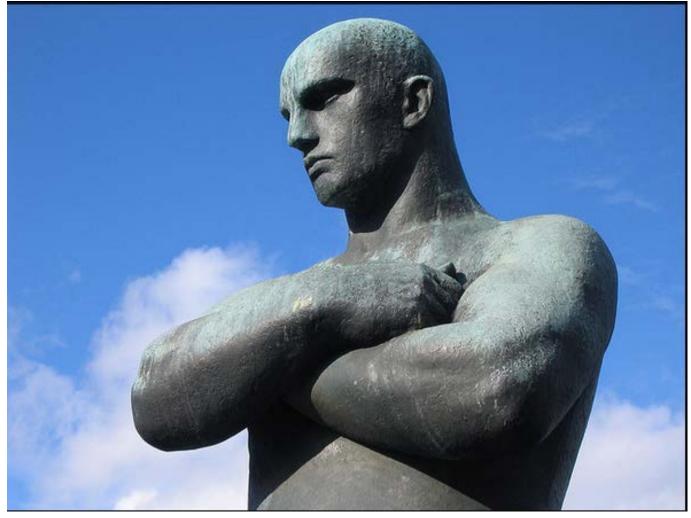




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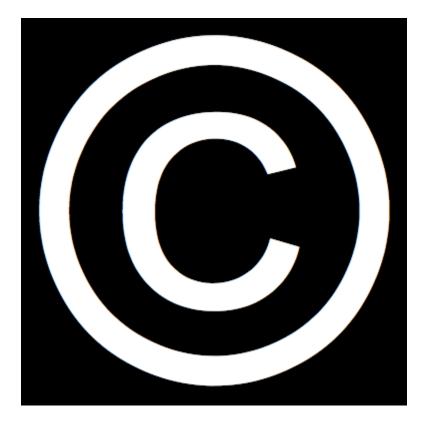
There's nothing new under the Sun Or is there?





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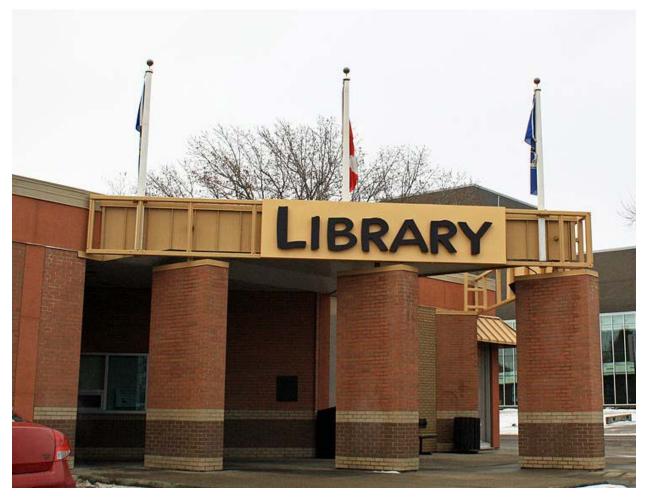




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The role of public libraries



• By Koppertone (Own work) [CC-BY-SA-3.0 (http://creativecommons.org/licenses/by-sa/3.0)], via OCLC ikimedia.Commons Medicine Hat Public Library

MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge? March 18-19 2013

Themes: Copyright Production & Pedagogy New roles for librarians Audience

Summary on our blog HangingTogether.org





Outcomes

- Get the library involved
- Start talking/collaborating/sharing between libraries
- Take MOOCs
- Get in front of licensing and access
- Create MOOCs
- Support MOOC faculty
- Support MOOC students
- Create in-person support opportunities
- Re-assess library assumptions and practices



Return to MOOCs

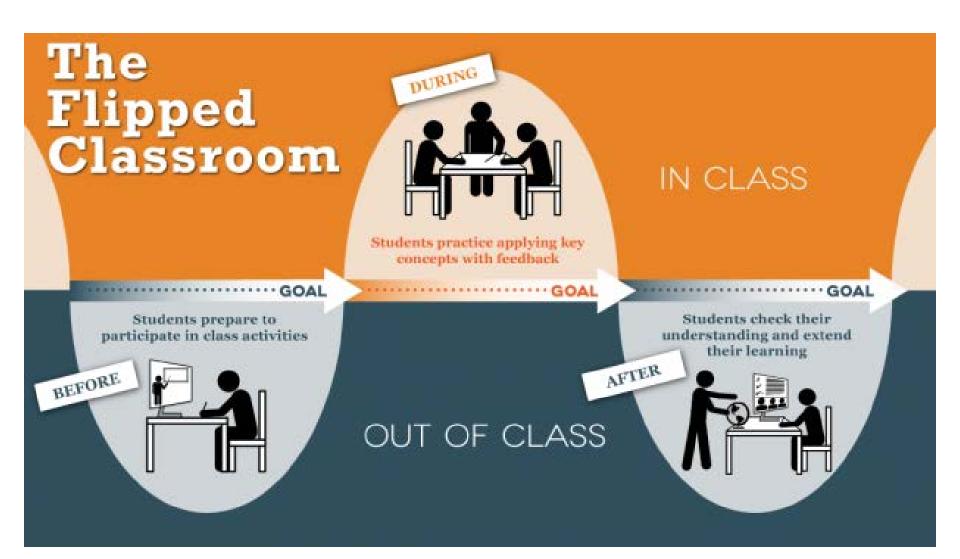
- Weariness of the unfunded mandate
- Need for scaling up information on copyright for faculty (maybe in a MOOC?)
- A handful of institutions doing analysis on use of resources
- Where is the Open in MOOC?



...and on beyond MOOCs

- Challenges of working with edtech staff
- Improve / scale up learning for students on campus (the flipped classroom)
- Extend learning opportunities to distance learners





From the Center for Teaching and Learning, UT Austin



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Courses

Announcements Course Documents Assignments Communication External Links Tools Library Links Ask A Librarian E-reserves Course Readings

Tools

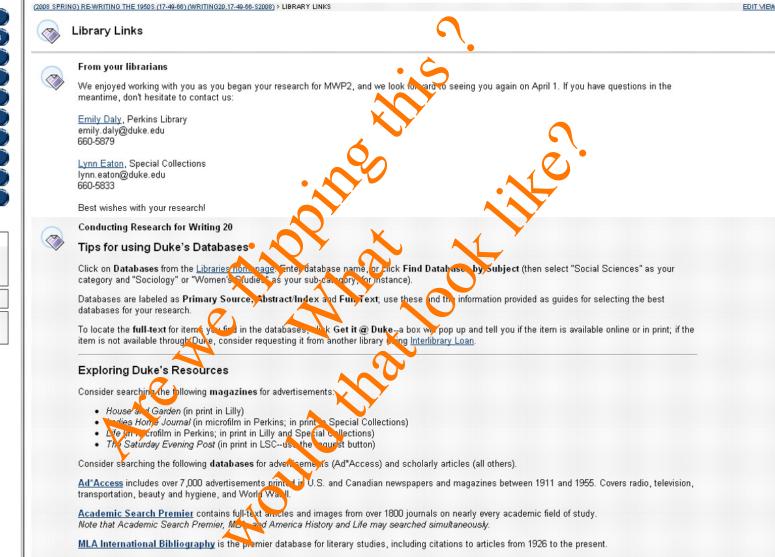
Communication

Course Map

(a) Control Panel

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🚇 Detail View



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You can use the Libraries' website to:

- learn about library resources for World Campus students
- borrow materials <u>check out the Libraries' distance delivery service for World Campus students</u>
- find high-quality information using <u>research guides based on subject or course</u>; these are created by librarians who are subject specialists in a wide array of disciplines
- · chat live online with a reference librarian

The Libraries' mobile site allows you to access their website anywhere at any time. In addition, if you live in Pennsylvania you can access University Libraries resources at any Penn State campus in the state.

Watch Our Library Orientation Videos

Overview of the Libraries

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University Libraries Home > World Campus > Penn State Online Library							
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Student Services	World Campus Library Hours	ASK					
Research Guides	Your Library A World Library is available	You may also use the following 24-hour online library services and research tools: • Penn State Online / Library					
Course Design Resources	anytime, anywhere via live chat, email, text, phone, or in person.						
Library Tutorials	priorie, or in person.						
FAQs Corner of College & Allen	<u>Ask a Librarian</u>	 My Library Accounts Request Library Materials Citation and Writing Guides Course Information Databases by Title (A-Z) Find Articles, Databases, Journals Find Books 					
Service Commitment Staff Directory	If you are able to visit in person, click on this blue bar for a						
Find us on Facebook	dropdown menu to browse the hours of all library locations.	 Find Research Guides Library Tutorials 					
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Questions, Comments,

We understand the complexities of learning online and offer outstanding resources to help you achieve your goals anytime, anywhere. At times and locations that are convenient for you, Librarians are available to provide you with personal ready reference service and instructional support via live chat, email, and phone.

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Additionaccess Jack Sulzer, Sr. Associate Dean for Undergraduate and Libraria Learning Services

Jack Sulzer

Driven by the concept of "Your Library...A World Library," Librarians are a virtual presence in every online course. Librarians consult with online Teaching Faculty and Instructional

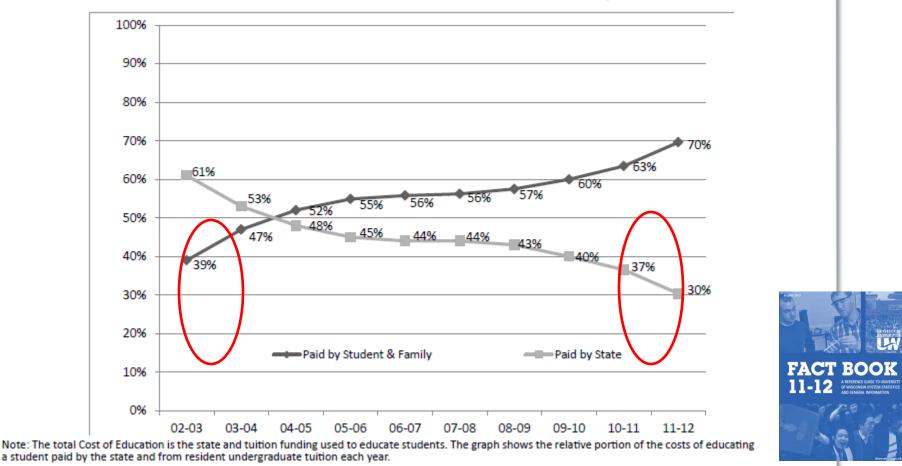


mericans are losing the will to pay for their public colleges. They still view a higher education as essential for their personal prospects, for getting a good job and achieving financial security. But they don't want states spending more of their money or raising their taxes to sustain the campuses that educate the majority of the nation's students.

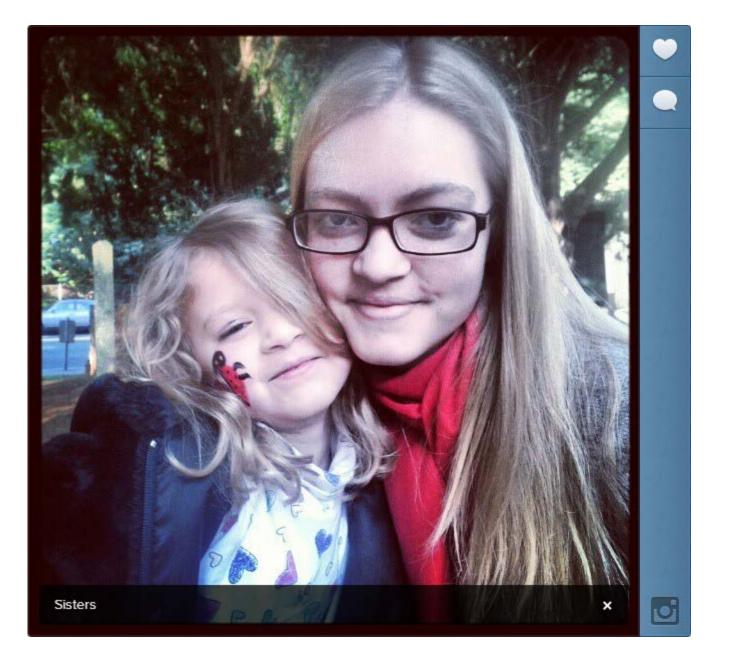
Once embraced as a collective good, a public higher education is increasingly viewed—and paid for—as a private one.

Chronicle of Higher Education, March 3, 2014





See also, 25 Years of Declining State Support for Public Colleges, *Chronicle of Higher Education*, March 3, 2014





Thank You!

Your questions?

Contact me at proffitm@oclc.org

Or @merrileeiam

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