

## **PUBLISHER SERVICES**

### **Promotion and Distribution**

A complete range of promotion and distribution services facilitate publicity and sales in a highly specialised market. Our new title announcements, bibliographic records and targeted promotions reach prestigious libraries and cultural institutions worldwide. Services include subscription management and co-ordinated sales for print and electronic books.

### **Content Hosting**

Our full text platform, Torrossa, aims to support Southern European publishers in meeting the demands of digital publishing. We produce metadata and assign DOI to maximise content discoverability, and offer personalised services for the management of content, including DRM protection for the secure online publication of titles. A dedicated client management interface provides access to sales reports and usage statistics.

### **Intermediary Services**

We offer a broad spectrum of intermediary services for publishers, providing communication and negotiation with a range of consortia, agencies, discovery services and repositories to facilitate sales, publicity, web indexing for greater visibility and inclusion in long-term archives and repositories such as CLOCKSS and Portico.

Our Website for PUBLISHERS - [publishers.casalini.it](http://publishers.casalini.it)